



Press Release

01.10.2018

The City of Munich at Expo Real 2018

Headed by the Department of Labor and Economic Development and in collaboration with more than 30 partners from the real estate industry, the City of Munich will be well-represented at Expo Real from October 8-10, 2018. This year once again, over 9,000 visitors are expected to stop by at the shared stand in hall A1.320. The joint presentation of Munich as a business and real estate hub at the 21st International Trade Fair for Property and Investment will also feature a varied assortment of panel discussions, all of them held on the stand itself in the course of the fair. Representatives of the political and business communities will be on hand to debate the opportunities and challenges that exist on the Munich property market.

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Munich – A vibrant business and property hub

The Bavarian capital is one of the most successful property and business locations in Europe. The vacancy rate for office property is below 4%, while returns run at around 3%. In the recent “Emerging Trends in Real Estate” study produced by the Urban Land Institute (ULI), experts expressed the view that Munich is expensive but has positive growth prospects. Both commercial and living space is in short supply, and that confronts the city with serious challenges. Innovative, sustainable concepts are therefore needed when allocating new land and/or revising existing plans.



Program of events

Networking platforms such as Expo Real play a very important role as the city seeks to master these challenges. During the fair, the City of Munich's shared stand will therefore again host a number of panel discussions. Local politicians, planners, designers, property developers and financiers will address and air their views on topical issues and market trends. More than 30 companies from the property market will also showcase their key projects. More details and the panel line-ups who will be involved in the panel discussions are published on the web at www.muenchen-exporeal.de

Monday, October 8, 2018

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| 3:00 pm | Neighborhood dialogue: Location development in the densely populated urban/suburban region |
| 4:00 pm | Munich's property market: Numbers, trends and prospects |
| 5:00 pm | Multifunctional commercial buildings and mixed-use urban quarters: How can urban planning units and the property industry work together to achieve successful designs? |

Tuesday, October 9, 2018

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| 12 noon | Frauen in der Immobilienwirtschaft e.V.: Presentation of the Ingeborg Warschke Young Talent Award by Dr. Saskia Knobloch, Jury Vice-President 2018, University of Frankfurt/Main |
| 12:15 pm | Trends in the digital age: People or algorithms? Whose job is safe in the future? And who needs to think again? |
| 2:00 pm | Livable districts for the Munich Metropolitan Region: How do you shape high-quality growth in urban and rural spaces? |
| 3:00 pm | Taking housing a step further: Quality in housing construction |
| 5:00 pm | Is it time for high-rise buildings in Munich? Can they be a way to exploit available space? What part can they play in urban |



6:30 pm design??
Marketplace Munich Party

Wednesday, October 10, 2018

9:30 am Breakfast organized by the international associations of
women in real estate

11:00 am Outlook for retail properties in the age of e-commerce

Marketplace Munich



Together with its partners on the shared stand at Expo Real – Bayerischer Hausbau, BayernLB, KGAL and many more real estate firms – the City of Munich will this year again organize the “Marketplace Munich”. Two panel discussions will debate the challenges and possible solutions that concern market players at the present time. One of the two Marketplace Munich panel discussions (at 5:00 pm on Monday, October 8, 2018) will explore the issue of “Multifunctional commercial properties and mixed-use urban quarters”. Here, Munich City Councilor Prof. Dr.(I) Elisabeth Merk will join industry experts in the debate.

At the same time on Tuesday, October 9, 2018, Josef Schmid, Deputy Mayor of Munich and Head of the Department of Labor and Economic Development, and Prof. Dr. (I) Elisabeth Merk, City Councilor and real estate expert, will ask “Is it time for high-rise buildings in Munich? Can they be a way to exploit available space? What part can they play in urban design?”

As every year, the traditional highlight will once again be the “Marketplace Munich” party at 6:30 pm on Thursday, October 9, 2018.



Partners on the stand shared with the City of Munich

The following partners will be on hand at the Munich stand to talk to visitors:

Stand partners

- ACCUMULATA Immobilien Development GmbH www.accumulata.de
- ALBA BauProjektManagement GmbH www.alba-bpm.de
- Argos Projektmanagement GmbH www.argos-gmbh.eu
- ARNECKE SIBETH Dabelsteiniin
Arnecke Sibeth Siebold Partnerschaft
Rechtsanwälte Steuerberater mbB www.asd-law.com
- Aurelis Real Estate GmbH & Co KG www.aurelis-real-estate.com
- Becken Holding GmbH www.becken.de
- BMO Real Estate Partners Deutschland www.bmorep.com
- BPD Immobilienentwicklung GmbH www.bpd-de.de
- Büschl Unternehmensgruppe
Holding GmbH + CoKG www.bueschl-gruppe.de
- CA Immo Deutschland GmbH www.caimmo.com
- Caverion www.caverion.de
- Consens GmbH www.consens.de
- Donner & Reuschel AG www.donner-reuschel.de
- ECKPFEILER Immobilien Group www.eckpfeiler.de



- Eversheds Sutherland LLP www.eversheds-sutherland.com
- Friendsfactory AG www.friendsfactory.de
- International Campus GmbH www.ic-campus.com
- Isaria Wohnungsbau AG www.isaria.ag
- Jost Hurler Beteiligungs- und Verwaltungsgesellschaft GmbH & Co. KG www.jost-hurler.de
- LHI Leasing GmbH www.lhi.de
- MEAG www.meag.com
- Optima-Aegidius-Firmengruppe www.optima-firmengruppe.de
- PANDION AG www.pandion.de
- Realogis Holding GmbH www.realogis.de
- RLI Investors GmbH www.rli-investors.com
www.rli-investors.com
- Rosa-Alscher Gruppe (Münchner Grundbesitz und Verwaltungs GmbH) www.rosa-alscher-gruppe.de
- Dr. Sasse AG www.sasse.de
- Stadtparkasse München www.sskm.de
- Ta Europe www.taurope.com
- weissmanngroup www.weissmanngroup.com
- Wöhr + Bauer GmbH www.woehrbauer.de



Other partners

- Süddeutsche Zeitung www.sueddeutsche.de
- Chair of Construction and Real Estate Management – Technical University of Munich (TUM) www.lbi-tum.de
- Frauen in der Immobilienwirtschaft e.V. www.immo-frauen.de

More information

The City of Munich website, details of its presence at Expo Real 2018 and information on its more than 30 partners are available here:
www.muenchen-exporeal.de
www.business-munich.de