



Press Release

27.09.17

The City of Munich at Expo Real 2017

Headed by the Department of Labor and Economic Development and in collaboration with 30 partners from the real estate industry, the City of Munich will present the Bavarian capital as a vibrant business and property hub on stand 320 in hall A1 at the 20th Expo Real international trade fair for commercial property and investment from October 4-6, 2017.

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Munich – A vibrant business and property hub

Munich is and remains one of the most successful property and business locations in Europe, as confirmed by a recent LaSalle Investment Management study of the real estate industry. In the current E-Regi (European Regional Economic Growth Index) ranking, the Munich region ranks fourth out of 295 regions in 32 countries. The Bavarian capital also occupies one of the top slots regarding the criterion of sustainability. According to a study by audit firm Deloitte, which has compiled a Digital Competitiveness Index, Munich is the top-ranking German city. Its success is rooted in a well-educated labor pool, a highly diversified structure of industry and a healthy economy. These positive conditions are, however, confronting the city with huge challenges on the property market. Space for commercial property remains scarce, and demand for space to build homes is as high as ever. To master these challenges, Munich is increasingly seeking to cooperate with the surrounding region.



The Munich stand

The Department of Labor and Economic Development will this year oversee the presence of the City of Munich and its partners at Expo Real for the 20th time. Fascinating podium events and presentations will provide information about the latest developments and the potential of the Munich real estate market.

Program of events and project presentations

Attractive building projects such as the Bavaria Towers in the east of the city will be presented on the Munich stand. The city will also showcase its new Freiham district, while partner organizations will present their key projects in Munich.

A program of podium events will also take place during the fair. More details and the panel line-ups who will be involved in the discussion, please visit us on the web at www.muenchen-exporeal.de

Wednesday, October 4, 2017

- 2:00 p.m. Generating growth together: What parts can local governments and the housing industry play?
- 3:00 p.m. The Munich property market: Numbers, trends and outlook
- 5:00 p.m. Munich needs more commercial space
Are there still options for the allocation of new land for commercial and office space? What will the office property of the future look like? How can increased density work? What new forms of mixed use are possible? What part do investors, property owners and the surrounding region play?

Thursday, October 5, 2017

- 12 noon Presentation of the Ingeborg Warschke Young Talent Award



by Christine Hager, President of Frauen in der Immobilienwirtschaft e. V., and Dr. Marion Peyinghaus, Jury President 2017 and Managing Director of Competence Center Process Management Real Estate GmbH, Berlin

- 12:15 p.m. The future of housing
- 5:00 p.m. What level is Munich at?
What does it need for the future?
Compact – urban – green reloaded
- 6:30 p.m. Marketplace Munich Party

Friday, October 7, 2017

- 9:30 a.m. Breakfast organized by the international associations of women in real estate
- 11:00 a.m. Big data in the real estate industry

Marketplace Munich



For the 16th time, four core partners – the City of Munich, Bayerischer Hausbau, BayernLB and KGAL – will this year join forces with a wide range of other Munich-based property companies at Expo Real to host “Marketplace Munich”. Two panel discussions will debate the challenges and possible solutions that concern market players at the present time – and that also highlight the diversity and attractiveness of Munich's property market. One of these discussions – at 5:00 p.m. On Wednesday, October 4, 2017 – will explore the hypothesis: “Munich needs more commercial space - Are there still options for the allocation of new land for commercial and office space? What will the office property of the future look like? How can increased density work? What new forms of mixed use are possible? What part do investors, property owners and the surrounding region play?” These issues will be discussed by Susanne Ritter, City Director at the Department of Urban Planning and Building Ordinances, and Kurt Kapp,



Deputy Head of the Department of Labor and Economic Development, together with representatives of business and industry.

At the same time on Thursday, October 5, 2017, Josef Schmid, Deputy Mayor of Munich and Head of the Department of Labor and Economic Development, and Prof. Dr. (I) Elisabeth Merk, Munich City Councilor, will debate the question: "What level is Munich at? What does it need for the future? Compact – urban – green reloaded". As every year, the traditional highlight will once again be the "Marketplace Munich" party hosted by the Munich property industry at 6:30 p.m. On Thursday, October 5, 2017.

Partners represented on the Munich stand

The following partners will be on hand at the Munich stand to talk to visitors:

Project partners

- Bayern Projekt GmbH www.bayernprojekt.de

Stand partners

- ACCUMULATA Immobilien Development GmbH www.accumulata.de
- ALBA BauProjektManagement GmbH www.alba-bpm.de
- Argos Projektmanagement GmbH www.argos-gmbh.eu
- ARNECKE SIBETH -
Arnecke Sibeth Siebold Partnerschaft
Rechtsanwälte Steuerberater mbB www.arneckesibeth.com
- Aurelis Real Estate GmbH & Co KG www.aurelis-real-estate.com
- BMO Real Estate Partners Deutschland www.bmorep.com



- BPD Immobilienentwicklung GmbH www.bpd-de.de
- Büschl Unternehmensgruppe Holding GmbH + CoKG www.bueschl-gruppe.de
- CA Immo Deutschland GmbH www.caimmo.com
- Consens GmbH www.consens.de
- Donner & Reuschel AG www.donner-reuschel.de
- ECKPFEILER Immobilien Group www.eckpfeiler.de
- Friendsfactory AG www.friendsfactory.de
- Jost Hurler Beteiligungs- und Verwaltungsgesellschaft GmbH & Co. KG www.jost-hurler.de
- LHI Leasing GmbH www.lhi.de
- MEAG <https://www.meag.com/>
- OBERMEYER PLANEN + BERATEN GmbH www.opb.de
- Optima-Aegidius Group www.optima-firmengruppe.de
- PANDION AG www.pandion.de
- P&P Wohn- und Gewerbebau München GmbH www.pp-gruppe.de
- Realogis Holding GmbH www.realogis.de
- Rosa-Alscher Group (Münchner Grundbesitz und Verwaltungs GmbH) www.rosa-alscher-gruppe.de



- Dr. Sasse AG www.sasse.de
- Siemens AG, Siemens Real Estate www.siemens.de
- Stadtparkasse München www.sskm.de
- weissmanngroup www.weissmanngroup.com
- Wöhr + Bauer GmbH www.woehrbauer.de
- WTS
Steuerberatungsgesellschaft mbH www.wts.de

Other partners

- Chair of Construction and Real Estate
Management – Technical University of
Munich (TUM) www.lbi-tum.de
- Frauen in der Immobilienwirtschaft e.V. www.immo-frauen.de

More information

The City of Munich website, details of its presence at Expo Real 2017 and information on its 30 partners are available here:

www.muenchen-exporeal.de

www.wirtschaft-muenchen.de